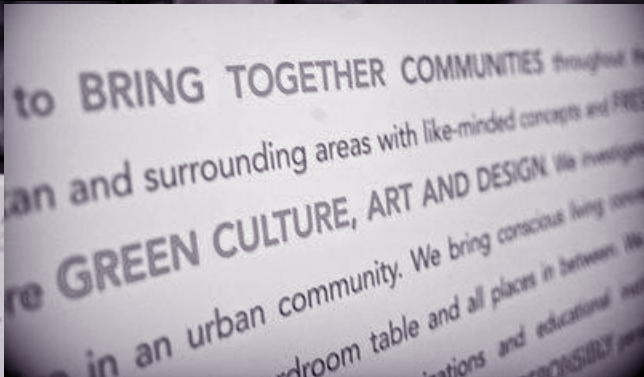




mindfullive!
COMMUNITY EVENT SERIES

FALL 2010
SPONSORSHIP
PACKAGES



mindful
metropolis

SPONSORSHIP PACKAGES



The MindfuLive Community Event Series offers our readers and sponsors a chance to engage off the page and talk about local issues. The films we show echo the editorial pillars of Mindful Metropolis magazine: sustainable living, local and organic food, alternative and natural health and wellness, personal growth and spirituality.

At each MindfuLive! event, 200-300 of our most engaged readers attend. The evening begins with a reception for attendees to meet each other and event sponsors. After the film is shown, a panel discussion or Q & A session with local experts allows the audience to engage with the film. The reception continues after the discussion, with the evenings ending around 10pm. Sponsors are encouraged to attend the entire event.

2020 N California, Ste7 #165
Chicago, IL 60647
Fax: 312-275-8431
Phone: 312-281-5199
sales@mindfulmetropolis.com

REGULAR SPONSORSHIPS PACKAGES

\$295 for one fall event

\$550 for two fall events

\$800 for all three fall events

- 4' table space for any promotional use, including retail, if desired
- Two tickets to the event
- Logo on the full page event promo in the September, October, or November issue of Mindful Metropolis magazine
- Logo and links on all electronic promotional media, newsletters and social media
- Stage mention during the event
- Thank you email to attendees after the event

OTHER SPONSORSHIPS AVAILABLE

Premium Sponsorship Packages

Food & Drink Sponsorships

CONTACT INFO

Please contact any of our Mindful Metropolis sales staff regarding sponsorship packages.

Tim Winkler (312-281-5199 x 7013)

Maureen Ewing (x 7010)

Sondra Brigandi (x 7011)

Jodi Kuiper (x 7015)

Kerri Noto (x 7017)

ADVERTISING DEADLINES

Carbon Nation, Friday, August 20

2012, Friday, September 17

The Power of Forgiveness, Wednesday, October 20

CARBON NATION



The conversation about climate change does not need to revolve around gloom and doom. What this city, this country, this planet needs when it comes to climate change is a conversation about solutions. What do we as individuals, as families, as

communities do to combat climate change? The old adage that every individual's actions make a difference still holds true, but how do we help people engage in making those changes?

This documentary offers us conversation about how climate change also involves social, economic and national security issues. Join Mindful Metropolis for our first MindfulLive! event of the 2010-2011 season, as we screen this film and continue the conversation about climate change.

FILM PAGE

www.carbonnation.tv

EVENT PAGE

www.mindfulmetropolis.com/carbonnation

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THURSDAY, SEPTEMBER 23, 2010

Unity in Chicago
1925 W. Thome Avenue, Chicago

TRANSPORTATION

Unity in Chicago is located northwest of the intersection of Granville and Ravenswood/Ridge. There is ample free parking. Unity is a short walk from a few CTA bus lines: 155 Devon, 84 Peterson, and 22 Clark. Unity is also a short walk from the Rogers Park Metra (UP-N) stop.

SPONSOR SPACE

The reception will take place in the upstairs lobby. All sponsors will receive half of a table (4') and two chairs. Light fare will be served for sponsors and attendees.

THIS IS THE SAME GREAT FORMAT OF ALL THE MINDFULIVE EVENTS

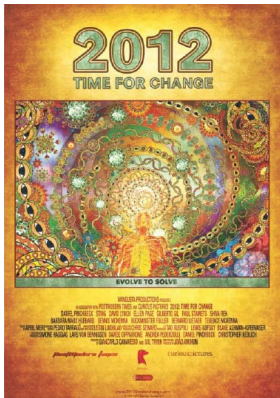
Doors open at 5:30 PM. Film begins at 7PM and panel discussion immediately follows. The evening ends at 10pm.

Seats are limited. Tickets are \$15 in advance. To purchase tickets or for more information, go to:
www.mindfulmetropolis.com/carbonnation

ADVERTISING DEADLINE

Carbon Nation, Friday, August 20th

2012: TIME FOR CHANGE



"2012: Time for Change," Directed by Emmy Award nominee João Amorim, the film follows journalist Daniel Pinchbeck, author of the bestselling 2012: The Return of Quetzalcoatl, on a quest for a new paradigm that integrates the archaic wisdom

of tribal cultures with a moderate scientific method. The film presents a radical positive alternative to apocalyptic doom and gloom, and features the academics and philosophers, David Lynch, Sting, Ellen Page, Gilberto Gil, Barbara Marx Hubbard, and Paul Stamets along with tribal elders. Can we design a thriving world using ecological principals that include all people and communities? Join Mindful Metropolis for this conversation on the creation of planetary change.

FILM PAGE

www.2012timeforchange.com

EVENT PAGE

www.mindfulmetropolis.com/2012

2020 N California, Ste7 #165
Chicago, IL 60647
Fax: 312-275-8431
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sales@mindfulmetropolis.com

WEDNESDAY, OCTOBER 27, 2010

Columbia College Chicago
Film Row Cinema
1104 S. Wabash, 8th Floor, Chicago

TRANSPORTATION

Columbia College Chicago's Film Row Cinema is located in the South Loop near Roosevelt and Wabash. There are multiple paid parking lots in the South Loop near the building. The CTA Roosevelt stop is one block south.

SPONSOR SPACE

The reception will take place in the 8th floor lobby adjacent to the Film Row Cinema. Sponsors will receive half of a table (4') and two chairs. Light fare will be served for sponsors and attendees.

THIS IS THE SAME GREAT FORMAT OF ALL THE MINDFULIVE EVENTS

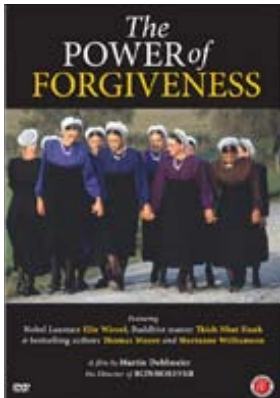
Doors open at 5:30 PM. Film begins at 7PM and panel discussion immediately follows. The evening ends at 10pm.

Seats are limited. Tickets are \$15 in advance. To purchase tickets or for more information, go to:
www.mindfulmetropolis.com/2012

ADVERTISING DEADLINE

2012, Friday, September 17th

THE POWER OF FORGIVENESS



“The Power of Forgiveness,” Directed by Martin Doblmeier (BONHOEFFER), this multifaceted documentary analyses the religious and philosophical notion of forgiveness. Political activist Elie Wiesel, Rev. Dr. James A. Forbes, spiritu-

al writer Thomas Moore, and Zen Buddhist monk Thich Nhat Hanh debate the potential health-related and psychological effects involved with the process of forgiving. Post-film, local leaders in social growth will share cultural insight and enlightening ideas on the power found in forgiveness of self and others.

FILM PAGE

www.thepowerofforgiveness.com

EVENT PAGE

www.mindfulmetropolis.com/forgiveness

THURSDAY, DECEMBER 9, 2010

The Center on Halsted
Hoover-Leppen Theatre
3656 N. Halsted, Chicago

TRANSPORTATION

The Center on Halsted is located at Waveland and Halsted, adjoined to the Whole Foods. The parking garage is not available for our use, but there is a new parking garage at 808 W. Addison.

SPONSOR SPACE

The reception will take place in the 3rd floor reception hall adjacent to the Theatre. Sponsors will receive half of a table (4') and two chairs. Light fare will be served for sponsors and attendees.

THIS IS THE SAME GREAT FORMAT OF ALL THE MINDFULIVE EVENTS

Doors open at 5:30 PM. Film begins at 7PM and panel discussion immediately follows. The evening ends at 10pm.

Seats are limited. Tickets are \$15 in advance. To purchase tickets or for more information, go to:
www.mindfulmetropolis.com/forgiveness

ADVERTISING DEADLINE

The Power of Forgiveness, Wednesday, October 20th

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CONNECTING CHICAGO'S CONSCIOUS COMMUNITY

Sample Mindful Live Ad

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COMMUNITY EVENT SERIES

A RIVETING STORY of
TRANSFORMATION and HEALING,
Peaceable Kingdom: The Journey
Home explores the **AWAKENING**
conscience of several people who
grew up in traditional **FARMING**
CULTURE and who have now come
to **QUESTION** the basic premises of
their inherited **WAY OF LIFE**



Mindful Metropolis Presents

PEACEABLE KINGDOM

the journey home

6.24.10

A SPECIAL CHICAGO
SHOWING with PRODUCER
JAMES LAVECK

PURCHASE TICKETS ON OUR WEBSITE:

mindfulmetropolis.com/peaceablekingdom



Mindful Citizens receive discounted admission!
Sign-up at: MindfulMetropolis.com/citizen

5:30-7pm & 9-10pm Reception

Light fare will be served, visit with our sponsors,
film producer James LaVeck and meet new Mindful
friends & colleagues. Cash bar.

Film begins @ 7:00 pm

**Q&A with Producer James LaVeck
follows from 8:15-9 pm**

Irish American Heritage Center

4626 N. Knox Ave., Chicago (Conveniently
located off 90/94, CTA Blue Line: Montrose stop,
and multiple buses. Free Parking)

Tickets are \$15. We recommend purchasing
tickets online in advance as seating is limited.

Call 312-281-5199 x 7010 or visit our website at
mindfulmetropolis.com for more info.

myEARTH360.com

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BEAN & BODY

ginger
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*Not actual sponsors, for example purposes only.